

As we near the end of our first year, ICT intuition is pleased to announce an annual subscription service. In response to numerous inquiries from our clients and contacts, ICT intuition has put together an offering that we believe is unique in the industry. Subscription clients will select from a variety of report bundles that each focus on specific ICT challenges and solutions. Specifically, each bundle will contain three reports that provide thought leadership on topics important to service providers, vendors, and system integrators. The annual ICT intuition, LLC subscription service consists of research bundles that target specific market topics. There are two types of research bundles:

ICT Strategy Bundle – Strategy bundles focus on communication service providers and include primary research, market drivers, and case studies.

Connected Industry Bundle – Industry bundles focus on the demand for, development and delivery of connected services to specific industries.

Each bundle is comprised of three reports delivered at intervals throughout the year and typically includes the following:

1. Requirements and strategy; what service providers (or industries) want and challenges they face
2. Technology and trends; what is coming to market and how it fits
3. Operations and tactics; case studies of deployments and what is working, what is not

Each twelve month subscription also includes the annual ICT intuition *Looking Forward* report profiling ICT innovation. Customers subscribing to more than one bundle will receive a discount.



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